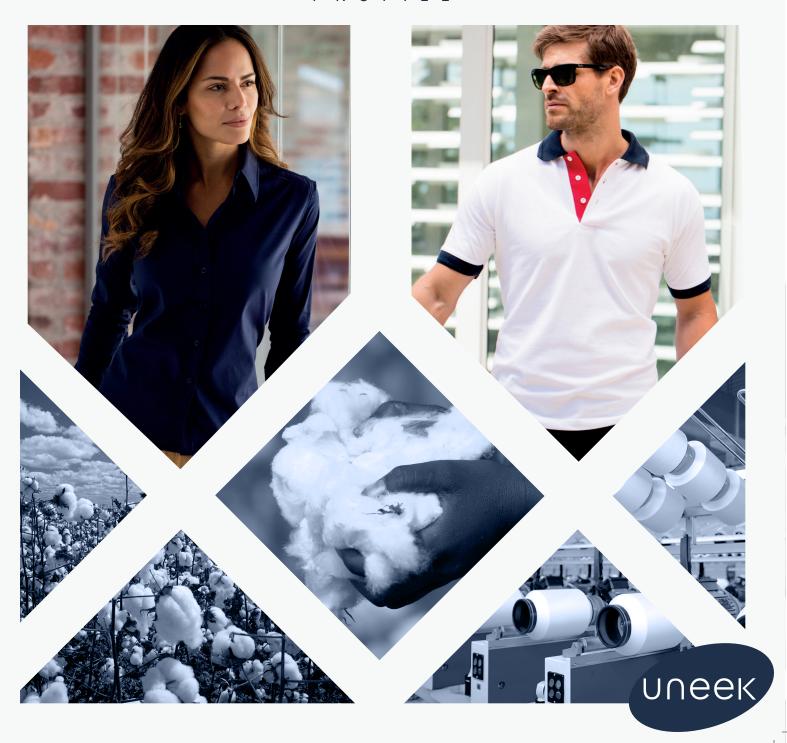




# C O M P A N Y P R O F I L E









Welcome to our Corporate Brochure, where we hope to give you a glimpse into what makes us special as a company.

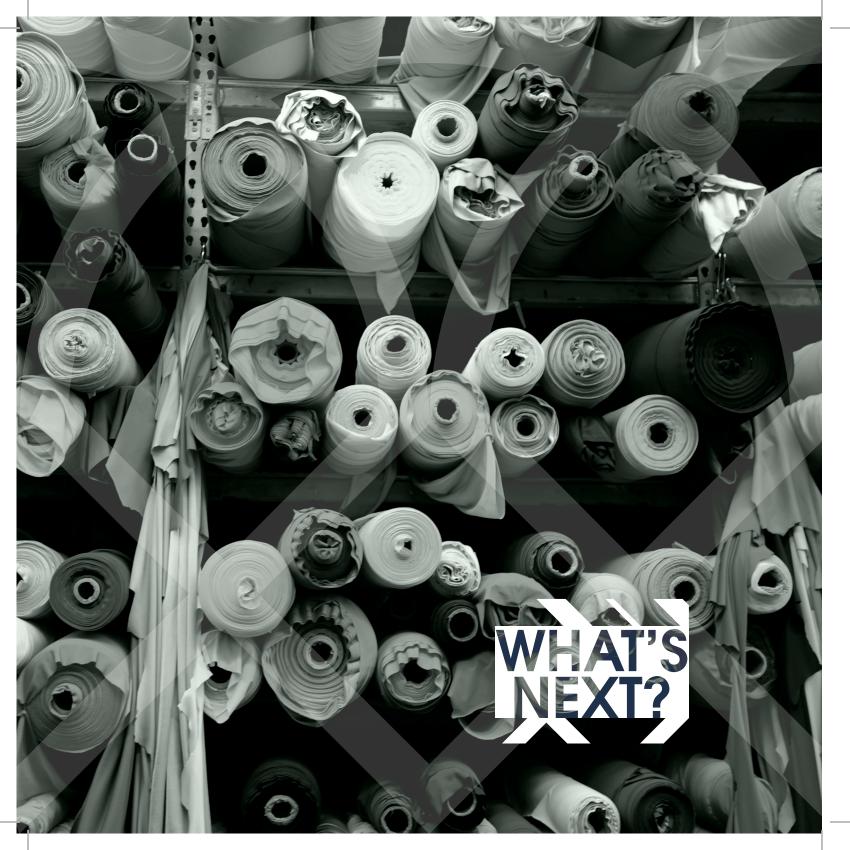
Formed in 1996 and growing steadily since, Uneek
Clothing manufactures and distributes garments to the decoration industry across
Europe and the UK.

Everyone involved in our business is focused on delivering our Mission Statement:

\*\*A one-stop source of quality manufactured clothing, offering practicality and innovation in design.

Ethically produced whilst maintaining market-leading competitiveness ?\*

If we can be of any assistance please feel free to get in contact with us.



#### PRODUCT DEVELOPMENT

Being able to recognise new directions or trends across the wide spectrum of garment manufacture is very important to our business. The ability to sense changes in the market, look at emerging technologies and then make changes to our range is crucial to our on-going growth and success. Our dedicated in-house team for New Product Development ensures we offer an excellent line up of new and exciting products packed with features and benefits.

#### HERE'S JUST A SMALL TASTE OF WHAT WE OFFER:

- Regular research into trends, changes and new developments within the industry
- ►• Frequent additions of exciting new colours and sizes to our existing range of products
- Regular audits/assessment of our existing range of products and implementation of enhancements
- Sourcing and utilisation of the finest specialist factories for new products to ensure high standards in quality and consistency
- Frequent deployment of independent laboratories such as Satra, HTTS and Intertek testing and consultancy services to ensure high standards and innovation

- Expertise from established set ups in the UK that cater to size, grade and design requirements and share our vision for innovation, contemporary styling and fit
- Extensive and regular assessment of other key players in the industry to ensure our product range offers exceptional competitiveness
- Consultation with our customers at development stage for evaluation and feedback on new products
- New product category expansion plans that are backed by extensive research



#### MANIIFACTIIRING

At the heart of Uneek Clothing and the driving force of our product is the ability to control vertically all aspects of the manufacturing process. This sets us apart from many of our competitors in the marketplace.

As discussed in the Product Development section we're committed to leading fabric development and finishing processes. Being able to control this aspect of the business so closely is crucial to us and ensures excellent fabric quality.

# SOME MANUFACTURING FACTS:

- ▶ Company owned facilities in Bangladesh and Pakistan
- Vertical manufacturer of fabrics from yarn to finished knitted garments
- In-house facilities for knitting, dyeing, fabric finishing processes, embroidery, garment and all-over fabric printing

- Fabrics include 100% cotton, poly/cotton mixes, 100% polyester, viscose, breathable and stretch fabrics
- Environment and labour laws compliant: ISO, Wrap,
   Sedex, Oeko-Tex, Accord (Bangladesh) (see more in our Ethical Statement section)
- ▶ In-house laboratory for all testing requirements



—FOR UNEEK CLOTHING AND THE RETAIL INDUSTRY



#### DISTRIBUTION

Someone once said that a product is only great when the customer has it in their hands...

At Uneek Clothing we totally agree with this sentiment. We pour our efforts into the development and manufacture of our products but getting stock into our distribution centre efficiently to await picking is equally as important to us. Our distribution centre is set to double in size in next 12 months to accommodate even more stock.

# KEY FACTS ABOUT OUR DC:

- ► Over 12,000 pallet locations
- ▶• 150,000 square feet of warehouse space, scheduled to double in size in the next 12 months
- ▶• Over 5 million garments in stock at any one time
- Capability to process 2,000 orders a day

- before 5.30pm the previous day. We also offer next day and 2 day delivery services to other destinations.
- ▶• >99% accuracy in picking and packing of orders
- ► Collection service available
- ▶ Highly trained and well managed fulfilment team



O O O O ACCURACY IN PICKING AND PACKING OF ORDERS



#### BESPOKE MANUFACTURE

At Uneek Clothing we're very proud of our bespoke manufacturing capacity – owning our own factories means we can offer a more integrated service when compared to other providers. Our highly skilled team is able to advise and guide you on the design and other aspects of our bespoke facilities.

# *In effect, we're a factory in London...*

Dealing with us for your bespoke needs offers the same competitive service typically associated with overseas manufacturers but without the inconvenience and problems that are often experienced with companies that are based outside of the UK. Our bespoke service can help you fulfil large, regular orders and supply a finished product already decorated and packed as per your requirement at 'very' competitive prices.

# KEY ASPECTS OF OUR BESPOKE SERVICE INCLUDES:

- Dedicated in-house team to assist you with your bespoke requirements, quotations and sampling
- Online system in place for emailing a quotation request as well as tracking the status of your enquiry from quotation stage through to production and delivery of the order
- Accredited and highly experienced factories offering the latest knitting, dyeing, embroidery and printing machinery to enable a convenient and effective channel of customisation
- ▶ Low minimum order quantities and shorter lead times
- Latest colour matching machinery available at our factories, to ensure excellent matching based either on a swatch or a standard reference such as a Pantone, CMYK etc

- Dedicated teams at the factory to look after bespoke requirements from the initial stage of sampling through to completion and shipment of the order
- Skilled technical teams related to all areas of the manufacturing process, to ensure high standards of quality and consistency are met
- ▶ A broad range of customisation services ranging from bespoke colour, design, embroidery techniques, fabric compositions, printing techniques and customisation of garment labels, swing tags, badges, packaging, cartons etc.
- Competitive pricing
- ▶ Flexible payment terms



#### SALES & MARKETING SUPPORT

The final piece in the puzzle is how we interact with our customers: since the business was established in 1996, the founders have maintained the same integral principles of treating people honestly and fairly.

Due to Uneek Clothing's position in the marketplace where it sits as one of the biggest direct-to-market brands in Europe, we are able to: regulate our manufacturing, manage our distribution and administer our pricing directly meaning we also have a tighter control on our competitiveness in the market.

# UNEEK CLOTHING'S SALES TEAM ARE ALWAYS ON HAND TO FIND THE RIGHT PRODUCT SOLUTION FOR YOU

- Our Sales Team consists of approximately 25 people who are able to help and assist with sales enquiries
- Our vastly experienced UK Sales Team has an individual average experience in the industry spanning 10 years
- Every customer is allocated a dedicated account manager – get straight through to your very own Account Manager who knows your business and is your main point of contact
- We offer training either in-house or at your premises to individuals or teams on our range and the benefits and features of all our products
- We also provide business generation ideas on which markets may be suitable for our products, helping you widen your target markets
- We offer help and advice on upcoming trends as well as comprehensive knowledge of the product range and overall market

- ►• We provide unrivalled guidance on bespoke enquiries/ orders – from the initial enquiry stage through to the finished delivered product
- We refer all incoming leads from end users to suitable customers that are geographically relevant to their enquiries - providing you with more business
- We're happy to partner or provide assistance with customers when exhibiting in various trade/road shows or events
- We can help with sourcing external services e.g. embroiderers, printers
- Our 'MyUneek' Online Portal provides easy access 24/7 to ordering, order tracking, stock availability and managing all your account activities
- We have access to information for all customers such as free brochures, leaflets, marketing material and point of sale via the sales team.

# ETHICAL STATEMENT

Uneek Clothing is committed to providing our customers with the highest quality products at the greatest value. We believe that the best method of meeting this commitment is to build strong relationships with like-minded organisations that share our values and agree to our standards of business conduct. We subscribe fully to the relevant International Labour Organisation (ILO) & UNICEF conventions relating to labour issues, including child labour, regardless of the country or region we operate in.

At the core of everything we do, we seek to ensure that human dignity; safety and respect are upheld wherever we do business. Every one of us has a part to play in supporting this through the choices we make. We will not profit from the misery or mistreatment of others. We take this stand because we believe it is the right thing to do socially, ethically and commercially and because we are all connected through our humanity.

#### LEGAL REQUIREMENTS

We ensure that our business partners comply with all applicable legal standards and requirements of the country in which they are operating. We take steps to ensure that International Labour Organisation (ILO) and United Nations (UN) recommendations are adhered to.

#### **ENVIRONMENTAL STANDARD**

All of our business partners must adhere to the laws of their nation regarding the protection and preservation of the environment. Where possible we will support our partners to improve and meet higher international standards as required.

#### EMPLOYMENT PRACTICES

All of our business partners must agree:

- To ensure that the rights of the workers are upheld and maintained in accordance to ILO, UN and national regulations
- Not to utilize child labour as defined by the International Labour Organisation (ILO), United
- Nations (UN) standards and/or national standards, whichever is the higher
- Not to utilize forced labour, including prison or any other compulsory labour

#### CHILD LABOUR

We define child labour as anyone under the age of 16 years, however the ILO define a child labourer as anyone less than 14 years of age. We require our suppliers to declare anyone under the age of 16 working directly or indirectly in the production of our products. We also require our partners to clearly state what education provision, working conditions and pay any under 16 year olds are receiving.

### **WORKING CONDITIONS**

We are committed to providing a safe and healthy place of work and to treating employees fairly and in compliance with the law. All of our partners must share in this commitment.

We recognise that cultural differences exist and standards vary from country to country but as a minimum we expect our partners to adhere to the following:

- Health, safety and other workplace standards must meet all local laws and safety regulations
- For Employees must not be discriminated against because of personal characteristics or beliefs
- ►• Employees must be compensated fairly for all hours worked and at rates that meet local industry standards
- Worker housing, where provided must meet the same standards for health and safety as the workplace

#### MONITORING

Compliance with these standards is a contractual requirement for all our supply partners. They are agreed in writing as terms of engagement and monitored annually. In order to allow us to effectively monitor and audit these standards, we expect our business partners to provide full access to all production facilities and all records that relate to employment practices within the organisation.

We request and require measures such as on-site inspection of facilities and records in order to accommodate the implementation and monitoring of these standards. Non-compliance or breach of these terms and standards will result in Uneek Clothing bringing action against the partner in question, initially through recommendation and sanction and ultimately through termination of our relationship if progress is not made.

# CONCLUSION

We will strive to ensure that we continually monitor international legislation and standards to continually improve our operations and the conditions of our partner suppliers.